IN THE CLAIMS

The pending unamended claims are reproduced below.

- 1. (PREVIOUSLY AMENDED) A method of alleviating problems associated with delays in accessing data on a network, comprising:
 - (a) accessing data on a network from a client computer;
 - (b) identifying when a sufficient delay occurs during the accessing step; and
- (c) presenting filler contents on the client computer during the identified sufficient delay, wherein the filler contents are customized to a user's taste.
 - 2. (ORIGINAL) The method of claim 1 above, wherein the filler contents are pre-selected.
- 3. (ORIGINAL) The method of claim 1 above, wherein the filler contents are selected from a group comprising text data, graphics data, audio data, and audiovisual data.
- 4. (ORIGINAL) The method of claim 1 above, wherein the filler contents are selected from a group comprising static filler contents and dynamic filler contents.
- 5. (PREVIOUSLY AMENDED) The method of claim 1 above, further comprising automatically selecting the filler contents based on predetermined criteria.
- 6. (ORIGINAL) The method of claim 5 above, wherein the filler contents are selected based on the accessed data.
- 7. (ORIGINAL) The method of claim 1 above, wherein the filler contents are stored on the client computer.
- 8. (PREVIOUSLY AMENDED) The method of claim 7 above, further comprising storing the filler contents in a repository on the client computer.
- (ORIGINAL) The method of claim 1 above, wherein the filler contents are stored on a server computer connected to the network.

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 - (PREVIOUSLY AMENDED) The method of claim 9 above, further comprising retrieving the filler contents from the server computer connected to the network.
 - 11. (PREVIOUSLY AMENDED) The method of claim 1 above, wherein the identifying step is performed either at the client computer or at a server computer connected to the network.
 - 12. (PREVIOUSLY AMENDED) The method of claim 1 above, wherein the presenting step further comprises presenting the filler contents without interrupting the accessing of the data from the network.
 - 13. (PREVIOUSLY AMENDED) The method of claim 1 above, further comprising deactivating the presenting step when the accessing of the data on the network is complete.

14. (CANCELED)

- 15. (PREVIOUSLY AMENDED) An apparatus for alleviating problems associated with delays in accessing data on a network, comprising:
 - (a) a client computer connected to the network;
 - (b) a browser, executed by the client computer, for accessing data on the network; and
- (c) a filler engine, executed by the client computer, for presenting filler contents on the client computer when a sufficient delay is identified in the accessing of the data on the nerwork, wherein the filler contents are customized to a user's taste.
- 16. (PREVIOUSLY AMENDED) The apparatus of claim 15 above, further comprising a content receiver for retrieving the filler contents from a server on the network.
- 17. (ORIGINAL) The apparatus of claim 16 above, wherein the filler engine requests the filler contents from the content receiver and the content receiver retrieves the filler contents from a server on the network for the filler engine.

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- 19. (PREVIOUSLY AMENDED) The apparatus of claim 18 above, further comprising a content receiver for retrieving the filler contents from a server on the network and for storing the retrieved filler contents in the repository.
- 20. (PREVIOUSLY AMENDED) The apparatus of claim 19 above, wherein the filler engine further comprises means for retrieving the filler contents from the repository.
- 21. (PREVIOUSLY AMENDED) The apparatus of claim 15 above, wherein the filler engine further comprises means for initiating use of the filler contents when appropriate.
- 22. (ORIGINAL) The apparatus of claim 15 above, wherein the filler engine is an extension to the browser.
- 23. (ORIGINAL) The apparatus of claim 15 above, wherein the filler engine is a component separate from the browser.
- 24. (ORIGINAL) The apparatus of claim 15 above, wherein the filler engine displays the filler contents without interrupting the accessing of the data from the network.
- 25. (ORIGINAL) The apparatus of claim 15 above, wherein the filler engine deactivates when the accessing of the data from the network is complete.
- 26. (ORIGINAL) The apparatus of claim 15 above, wherein a server on the network transmits the delay information through the browser to the filler engine and the filler engine retrieves the filler contents from the repository in response thereto.
- 27. (ORIGINAL) A computer program carrier readable by a computer and embodying one or more instructions that are executable by the computer to perform method steps for alleviating problems associated with delays in accessing data on a network, the method comprising:

- (a) accessing data on a network from a client computer;
- (b) identifying when a sufficient delay occurs during the accessing step; and
- (c) presenting filler contents on the client computer during the identified sufficient delay, wherein the filler contents are customized to a user's taste.
- (ORIGINAL) The computer program carrier of claim 27 above, wherein the filler contents are pre-selected.
- 29. (ORIGINAL) The computer program carrier of claim 27 above, wherein the filler contents are selected from a group comprising text data, graphics data, audio data, and audiovisual data.
- (ORIGINAL) The computer program carrier of claim 27 above, wherein the filler contents are selected from a group comprising static filler contents and dynamic filler contents.
- (PREVIOUSLY AMENDED) The computer program carrier of claim 27 above, further comprising automatically selecting the filler contents based on predetermined criteria.
- 32. (ORIGINAL) The computer program carrier of claim 31 above, wherein the filler contents are selected based on the accessed data.
- 33. (ORIGINAL) The computer program carrier of claim 27 above, wherein the filler contents are stored on the client computer.
- (ORIGINAL) The computer program carrier of claim 33 above, further comprising storing the filler contents in a repository on the client computer.
- (ORIGINAL) The computer program carrier of claim 27 above, wherein the filler contents are stored on a server computer connected to the network.
- 36. (PREVIOUSLY AMENDED) The computer program carrier of claim 35 above, further comprising retrieving the filler contents from the server computer connected to the network.

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- 37. (ORIGINAL) The computer program carrier of claim 27 above, wherein the identifying step is performed either at the client computer or at a server computer connected to the network
- 38. (ORIGINAL) The computer program carrier of claim 27 above, wherein the presenting step further comprises presenting the filler contents without interrupting the accessing of the data from the network.
- 39. (ORIGINAL) The computer program carrier of claim 27 above, further comprising deactivating the presenting step when the accessing of the data on the network is complete.